

(Free) Ambigrams Revealed: A Graphic Designer's Guide To Creating Typographic Art Using Optical Illusions, Symmetry, and Visual Perception

Ambigrams Revealed: A Graphic Designer's Guide To Creating Typographic Art Using Optical Illusions, Symmetry, and Visual Perception

Von Nikita Prokhorov

**Download PDF | ePub | DOC | audiobook | ebooks*



DOWNLOAD



READ ONLINE

Produktinformation -Verkaufsrank: #919197 in eBooksVerffentlicht am: 2013-03-15Erscheinungsdatum: 2013-03-15File Name: B00BY87WYO | File size: 74.Mb

Von Nikita Prokhorov : **Ambigrams Revealed: A Graphic Designer's Guide To Creating Typographic Art Using Optical Illusions, Symmetry, and Visual Perception** before purchasing it in order to gage whether or not it would be worth my time, and all praised Ambigrams Revealed: A Graphic Designer's Guide To Creating Typographic

Art Using Optical Illusions, Symmetry, and Visual Perception:

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich.

FachbuchVon h1nzwer was ber Ambigramme lernen will sollte sich dieses Buch kaufen, sehr informativ - - * * * * *

KurzbeschreibungTypography, when coupled with unbridled creativity, craftsmanship, and obsession, can take the mesmerizing form of an ambigram. Ambigrams are typographic designs that combine optical illusion, symmetry, and visual perception. The resulting word or phrase can be read in any number of orientations, viewpoints, or directions. Here is your master class in the art and craft of the ambigram! Curated by graphic and ambigram designer Nikita Prokhorov, this book offers a thorough introduction to the esoteric artistic movement made popular by Dan Browns novel Angels Demons. Youll find insightful introductions to the ambigram from an allstar panel of design judges, including Scott Kim, John Langdon, Maggie Macnab, Cheryl Savala, Jessica Hische, Stefan G. Bucher, and Scot Morris. Next comes a series of case studies that includes sketches and the thought process behind the creation of some fascinating ambigrams. Finally, the showcase section presents numerous curated artworks from ambigramists around the world. Equipped with the expert techniques and inspiring examples found in these pages, youll be ready to start creating your own ambigrams! Stunning showcase of ambigram artwork from around the world Insightful commentary from an all-star panel of ambigram luminaries In-depth case studies illustrating the creation of ambigrams from start to finish

KurzbeschreibungTypography, when coupled with unbridled creativity, craftsmanship, and obsession, can take the mesmerizing form of an ambigram. Ambigrams are typographic designs that combine optical illusion, symmetry, and visual perception. The resulting word or phrase can be read in any number of orientations, viewpoints, or directions. Here is your master class in the art and craft of the ambigram! Curated by graphic and ambigram designer Nikita Prokhorov, this book offers a thorough introduction to the esoteric artistic movement made popular by Dan Browns novel Angels Demons. Youll find insightful introductions to the ambigram from an allstar panel of design judges, including Scott Kim, John Langdon, Maggie Macnab, Cheryl Savala, Jessica Hische, Stefan G. Bucher, and Scot Morris. Next comes a series of case studies that includes sketches and the thought process behind the creation of some fascinating ambigrams. Finally, the showcase section presents numerous curated artworks from ambigramists around the world. Equipped with the expert techniques and inspiring examples found in these pages, youll be ready to start creating your own ambigrams! Stunning showcase of ambigram artwork from around the world Insightful commentary from an all-star panel of ambigram luminaries In-depth case studies illustrating the creation of ambigrams from start to finish

ber den Autor und weitere MitwirkendeNikita Prokhorov is a graphic designer and a former college professor of graphic design. He has been freelancing as a designer for the last ten years and has worked as an advertising designer for Scuba Diving Magazine, as well as for several firms in NYC, where he is currently residing. His work has been published in HOW Magazine, Logolounge, and several other collections of logo/identity books. For the last 3 years, he has been developing content for (as well as running and maintaining) Ambigram.com, the largest ambigram community in the world. In his time off from graphic design, he pursues his other creative passions, which are ambigrams and tessellations.