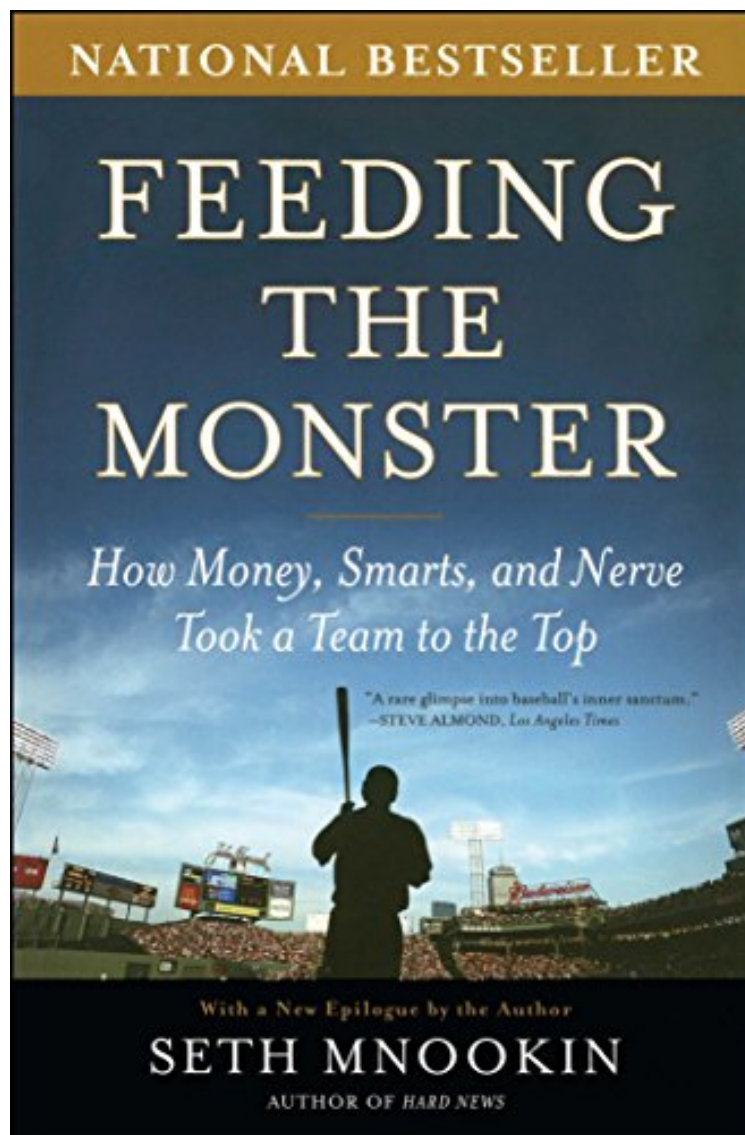


[Mobile book] Feeding the Monster: How Money, Smarts, and Nerve Took a Team to the Top (English Edition)

## Feeding the Monster: How Money, Smarts, and Nerve Took a Team to the Top (English Edition)

Von Seth Mnookin

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Von Seth Mnookin : **Feeding the Monster: How Money, Smarts, and Nerve Took a Team to the Top (English Edition)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Feeding the Monster: How Money, Smarts, and Nerve Took a Team to the Top (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Absolut EmpfehlenswertVon OGDiggensagWer ein Fan der RedSox ist oder es werden möchte, kommt um dieses Meisterwerk nicht herum.Dieses Buch beschreibt die Anfänge der damals noch Boston Braves bis 2004 ... und das nicht nur einfach stumpfsinnig aufgezhlt, sondern wirklich spannend geschrieben.Man fhlt sich beispielsweise genau in die Situationen ein, in denen die Red Sox klglich versagt und gesiegt haben. Man hofft quasi das man die Geschichte ndern kann.Wer nichts mit Boston zu tun hat, wird eine gute packende Geschichte eines Baseballteams lesen, welches ihn tief, wenn nicht gar zu tief in die Materie einfhren wird.Aufgrund der Begrifflichkeiten wre es gut, wenn man vor dem lesen etwas Baseballwissen htte.

KurzbeschreibungWhen the Boston Red Sox won the World Series on October 27, 2004, they made history. Their stunning comeback against the New York Yankees and their four-game annihilation of the St. Louis Cardinals capped one of the most thrilling postseason runs ever. The World Series victory-Boston's first in 86 years-came less than three years after John Henry and Tom Werner bought the team from the Yawkey Trust and forever changed the way the Red Sox operated on and off the field. Seth Mnookin was given access never before granted to a reporter in the history of organized sports. He had a key to Fenway Park and a desk in the team's front office. He spent weekends talking business with John Henry and afternoons in the clubhouse with Manny Ramirez and David Ortiz. He learned never-before-told details of the team's Thanksgiving Day wooing of Curt Schilling, the jealousy Nomar Garciaparra felt toward better-paid teammates, and the anxiety that impelled Pedro Martinez to insist that the Red Sox guarantee his future. He was there when general manager Theo Epstein's frustration over the organization's ceaseless drive for more media coverage and new revenue streams collided with his fracturing relationship with CEO Larry Lucchino. The resulting narrative -- juicy, gripping, and overflowing with thrilling detail -- reveals how a savvy sports organization tries to stay on top while under the relentless scrutiny of the country's most voracious sportswriters and baseball's most demanding fans. Drawn from hundreds of hours of exclusive interviews and a year with the team, Feeding the Monster shows as no book ever has before what it means to buy, sell, run, and be part of a major league sports team in America.Pressestimmen"A rare glimpse into baseball's inner sanctum." -- Steve Almond, Los Angeles Times"A Moneyball-style triumph of smart management over conventional wisdom and a redemptive story of athletic success as an expression of inner strength." -- Lev Grossman, Time"A revealing . . . account that should engage even readers with little attachment to Red Sox Nation." -- Mark Hyman, BusinessWeekKurzbeschreibungWhen the Boston Red Sox won the World Series on October 27, 2004, they made history. Their stunning comeback against the New York Yankees and their four-game annihilation of the St. Louis Cardinals capped one of the most thrilling postseason runs ever. The World Series victory-Boston's first in 86 years-came less than three years after John Henry and Tom Werner bought the team from the Yawkey Trust and forever changed the way the Red Sox operated on and off the field. Seth Mnookin was given access never before granted to a reporter in the history of organized sports. He had a key to Fenway Park and a desk in the team's front office. He spent weekends talking business with John Henry and afternoons in the clubhouse with Manny Ramirez and David Ortiz. He learned never-before-told details of the team's Thanksgiving Day wooing of Curt Schilling, the jealousy Nomar Garciaparra felt toward better-paid teammates, and the anxiety that impelled Pedro Martinez to insist that the Red Sox guarantee his future. He was there when general manager Theo Epstein's frustration over the organization's ceaseless drive for more media coverage and new revenue streams collided with his fracturing relationship with CEO Larry Lucchino. The resulting narrative -- juicy, gripping, and overflowing with thrilling detail -- reveals how a savvy sports organization tries to stay on top while under the relentless scrutiny of the country's most voracious sportswriters and baseball's most demanding fans. Drawn from hundreds of hours of exclusive interviews and a year with the team, Feeding the Monster shows as no book ever has before what it means to buy, sell, run, and be part of a major league sports team in America.