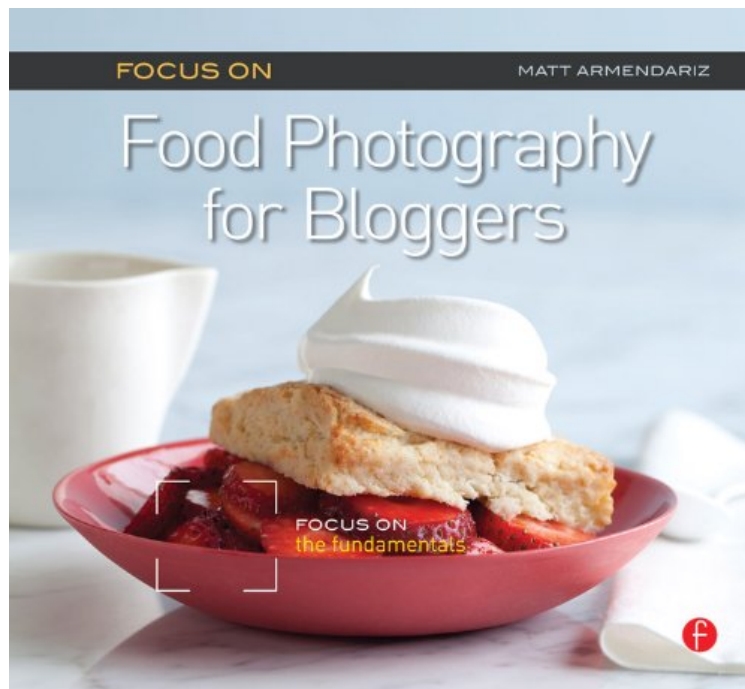


(Download ebook) Focus On Food Photography for Bloggers (Focus On Series): Focus on the Fundamentals (The Focus On Series)

## Focus On Food Photography for Bloggers (Focus On Series): Focus on the Fundamentals (The Focus On Series)

Von Matt Armendariz  
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**Von Matt Armendariz : Focus On Food Photography for Bloggers (Focus On Series): Focus on the Fundamentals (The Focus On Series)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Focus On Food Photography for Bloggers (Focus On Series): Focus on the Fundamentals (The Focus On Series):

KundenrezensionenHilfreichste Kundenrezensionen0 von 1 Kunden fanden die folgende Rezension hilfreich. Nicht nur fr AnfngerVon KatharinaIch habe mich unter anderem fr dieses Buch entschieden weil es nicht nur die typischen Anfngertemen wie zum Beispiel Licht abdeckt, sondern auch einiges zur Bildnachbearbeitung bietet. Neben Themen wie Zubehr, Focus, Licht und Equipment wird auch der Farbtemperatur ein Kapitel gewidmet und die ist gerade auf Blogs oft entscheidend ob etwas lecker wirkt oder eher nicht. Dann kommen in verschiedenen Zusammenhngen einige Beispiele wie man belichten kann und wie die Unterschiede sind, bevor es zu Tellern und dem Thema anrichten weitergeht.Keine weltbewegenden neuen Entdeckungen, aber viele schne Tipps - dadurch ist das Buch auch eine schne Ergnzung fr alle die bereits das eine oder andere Buch zum Thema Food-Photography haben.0 von 1 Kunden fanden die folgende Rezension hilfreich. Super TippsVon NadjaDas Buch lohnt sich echt fr Einsteiger, die wie Profis fotografieren wollen. Die Tipps sind sehr gut und leicht nachvollziehbar.

Kurzbeschreibung Sharing your kitchen concoctions on your personal food blog has never been as popular as it is right now, but if you've ever had trouble getting your tasty temptations to look like pretty plates on camera, you know how difficult it can be to take amazing pictures of food. Matt Armendariz, of Mattbites food blog fame, shares his experiences and best practices for creating wonderful food photos in Focus On Food Photography for Bloggers. Written specifically for you the blogger, Matt discusses the ins and outs of equipment, lighting, composition, propping, sparking your inspiration, and getting creative, all with what you have on hand at home! Learn how to avoid common pitfalls with foods that are notoriously camera shy, how to successfully snap your dinner at a restaurant as well as on your kitchen table, and how to style your food with what you have in your cupboards. He also includes advice on post-processing, posting, and protecting your prized images. As well as on his blog, Matt's photography has been featured in The Skinny Bitch Cookbook, on Martha Stewart, Paula Deen's Best Dishes, and Gordon Ramsay's Hell's Kitchen, along with numerous food magazines and newspapers. Let this seasoned blogger give your food photography the boost it needs to really make your readers salivate!

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ber den Autor und weitere Mitwirkende Matt Armendariz is a photographer, writer, avid traveler and blogger at [www.mattbites.com](http://www.mattbites.com).