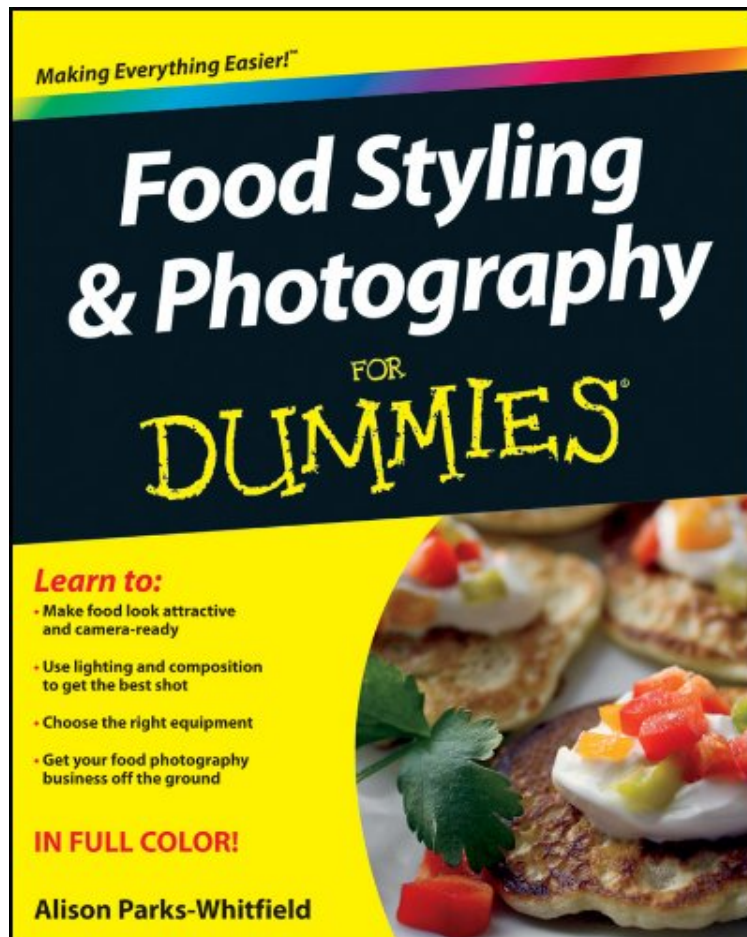


Food Styling and Photography For Dummies

Von Alison Parks-Whitfield

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Von Alison Parks-Whitfield : Food Styling and Photography For Dummies before purchasing it in order to gauge whether or not it would be worth my time, and all praised Food Styling and Photography For Dummies:

Kundenrezensionen Hilfreichste Kundenrezensionen 0 von 0 Kunden fanden die folgende Rezension hilfreich. Tipps gut, Bilder nicht so gut Von Leserin Das Buch ist recht ausführlich und geht auf alle Fragen, die vor und während der Aufnahme entstehen könnten, ein. Dabei wird ausführlich sowohl die Kameratechnik als auch das Styling und die Komposition besprochen, das Buch stellt also so eine Art kleinen Workshop dar. Mir persönlich haben allerdings die Bilder größtenteils gar nicht gefallen und ich bin der Meinung, dass man auf gängigen "Foto-Zeige-Seiten" wie Flickr oder 500px deutlich bessere Bilder auch von Amateuren finden kann. Das ist gerade bei so einem Buch sehr schade. Meistens ist das Licht einfach grausam, manchmal kommt die Komposition lieblos rüber. Wer nur einen Ratgeber sucht und sich die Anregungen aus anderen Quellen holt, kann dieses Buch sicher als Einstieg, Hilfe v.a. bei der Bildkomposition oder "Handbuch" kaufen. Andere Bücher halte ich aber im Gesamtpaket für deutlich geeigneter, z.B. Helene Dujardins "Plate to pixel" oder Jana Mnz et. al.: "Foodfotografie al dente". 0 von 0 Kunden fanden die folgende

Rezension hilfreich. sehr gut!! Von Franzi K Werber ein wenig Englisch- Kenntnisse verfügt und sich mehr mit Food-Fotografie auseinandersetzen möchte, für den ist dieses Buch genau das Richtige. Ich finde den Aufbau sehr ansprechend und auch die angesprochenen Themen. Vom richtigen "in Szene setzen" der Nahrungsmittel, über Komposition, Equipment bis hin zur Datensicherung, Vermarktung und Präsentation im Web. Sozusagen ein "Allrounder"!!

Kurzbeschreibung Discover how to style and photograph food like the pros Whether you're taking shots for a foodie blog, advertisements, packaging, menus, or cookbooks, Food Styling Photography For Dummies shows you how to take the next step in your passion for food and photography. This attractive, informative, and fun guide to the fundamentals of food styling provides information on the tools and techniques used by some of the most successful industry professionals. Food Styling Photography For Dummies provides you with the fundamentals of food styling and gives you the inside scoop on the tools and techniques used by some of the most successful industry professionals. Shows you how to translate taste, aroma, and appeal through color, texture, and portion Includes techniques such as extreme close-ups, selective focus, and unique angles to create dramatic effect Detailed coverage on lighting and composition Tips for choosing the proper equipment and mastering the use of camera settings, lenses, and post-production software Advice for creating a professional personality and getting your food photography business off the ground Whether you're an amateur or professional food photographer, Food Styling Photography For Dummies is a fun and informative guide to photographing and arranging culinary subject matter.

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Buchrückseite Discover how to style and shoot delicious food photos Whether you're an amateur taking shots for a food blog or a professional who captures culinary creations, Food Styling Photography For Dummies shows you how to take the next step in your passion for food and photography. This attractive, informative, and fun guide gives you the inside scoop on the tools and tricks to style and create scrumptious photos.* Before you say cheese - find out how to make food look appetizing and interesting for the camera, from selecting dishes and linens to adding garnishes and accents* Get technical - discover all the photography equipment and know-how needed to take mouth-watering photos* It's a piece of cake - explore image composition and camera angles to use for capturing cool stuff like drips and textures* And for dessert - get the scoop on what to do after you put the camera down, including saving, backing up, and editing your photos Open the book and find:* Full-color examples* Food styling tips and tricks* How to set up your lighting to achieve the perfect look* Tools and techniques specific to food photography* How to get started in the food styling and photography business* Info on editing and archiving photos* Postproduction tools and processes* Advice on creating an online and traditional print portfolio Learn to:* Make food look attractive and camera-ready* Use lighting and composition to get the best shot* Choose the right equipment* Get your food photography business off the ground **IN FULL COLOR!**