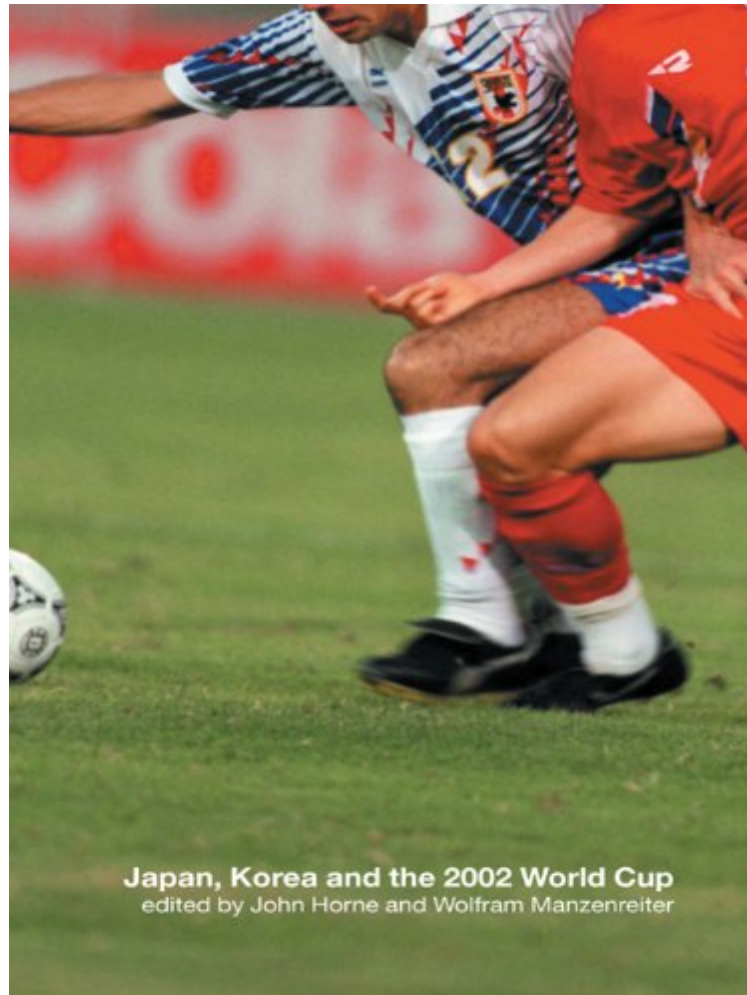


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KundenrezensionenHilfreichste Kundenrezensionen0 von 1 Kunden fanden die folgende Rezension hilfreich. Das Beste, was der Markt zu bieten hatVon Ein KundeDas Buch bietet eine phantastische Zusammenstellung von Informationen und Analysen zum Fuball in Korea und Japan und zur FIFA-Politik, die dem Fernen Osten seine erste und Deutschland seine zweite WM-Endrunde (2006) beschert hat. Zeitlos spannende Pflichtlektre, die auch nach der WM nicht an Einsicht und Brisanz verliert.

Kurzbeschreibung The football World Cup is unquestionably the biggest sporting event in the world. This fascinating collection of papers examines the background to the 2002 World Cup Finals, held in Korea and Japan, and explores the event's profound social, cultural, political and economic significance. The book offers important insight into topics such as: * the development of professional football in Korea and Japan * the political and diplomatic significance of the first co-hosted World Cup * FIFA and the 'back stage' dealing behind the World Cup * football as a global culture and its impact on 'traditional' East Asian structures. This book is essential reading for anybody looking to understand the power of sporting 'mega-events' and the increasingly complex relationship between sport and society. It is also an absorbing read for all serious fans of world football.

Pressestimmen ""Japan, Korea and the 2002 World Cup provides a great deal of useful information on the development of sports in Korea and Japan and on the background of the World Cup." -Journal of Japanese Studies

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