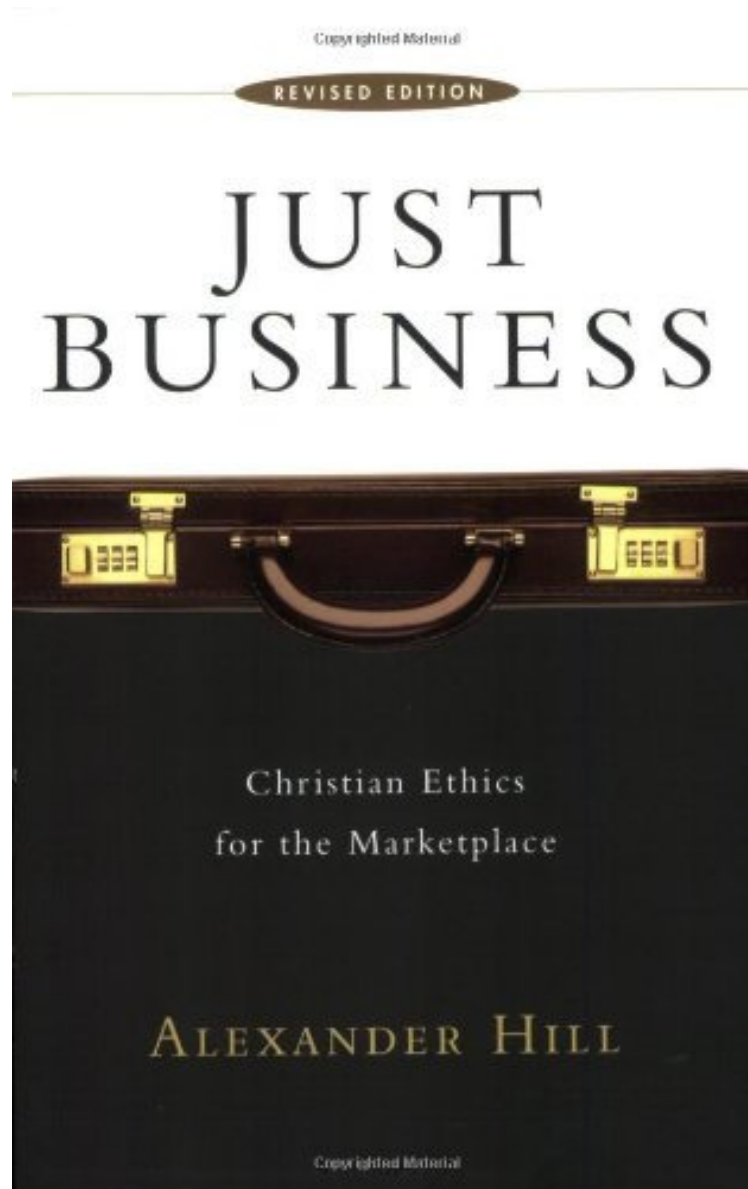


(Free) Just Business: Christian Ethics for the Marketplace

Just Business: Christian Ethics for the Marketplace

Von Alexander Hill

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Kurzbeschreibung "An ethical man is a Christian holding four aces." So said Mark Twain. But practicing Christians, at least, want to be ethical in all areas of life and work--not just when they are holding four aces. To those faced with the many questions and quandaries of doing business with integrity, Alexander Hill offers a place to begin. Alexander Hill carefully explores the foundational Christian concepts of holiness, justice and love. These keys to God's character, he argues, are also the keys to Christian business ethics. Hill then shows how some common responses to business ethics fall short of a fully Christian response. Finally, he turns to penetrating case studies on such pressing topics as employer-employee relations, discrimination and affirmative action, and environmental damage. This is an excellent introduction to business ethics for students and a bracing refresher for men and women already in the marketplace.

Pressestimmen "Alec Hill has crafted an unusual volume. This book is solidly based on a biblical theological foundation ('how come?' questions are more important than 'how to?' questions); it is richly spiced with case studies and illustrations (there is both heat and light); and it offers a most welcome concordance of Scripture references. Hill places the business enterprise in the expansive context of vocation of calling, that liberating summons of God to live first for someone and then for something."--Paul Stevens, Professor Emeritus of Marketplace Theology and Leadership, Regent College "I wish that all business leaders would struggle with the cases presented in this book, their principles and their rationale. It is an excellent tool for managers who struggle with how to apply Christian ethics in the marketplace. Just Business is full of challenge and hope--well-written, balanced and informative."--Howard Butt, author, *Renewing America's Soul* "Business practitioners are in sore need of an ethical framework which applies eternal principles to everyday marketplace decisions. Based on scriptural norms of holiness, justice and love, Just Business provides such a framework. I highly recommend it."--Jack McMillan, former cochair of the board, Nordstrom's

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