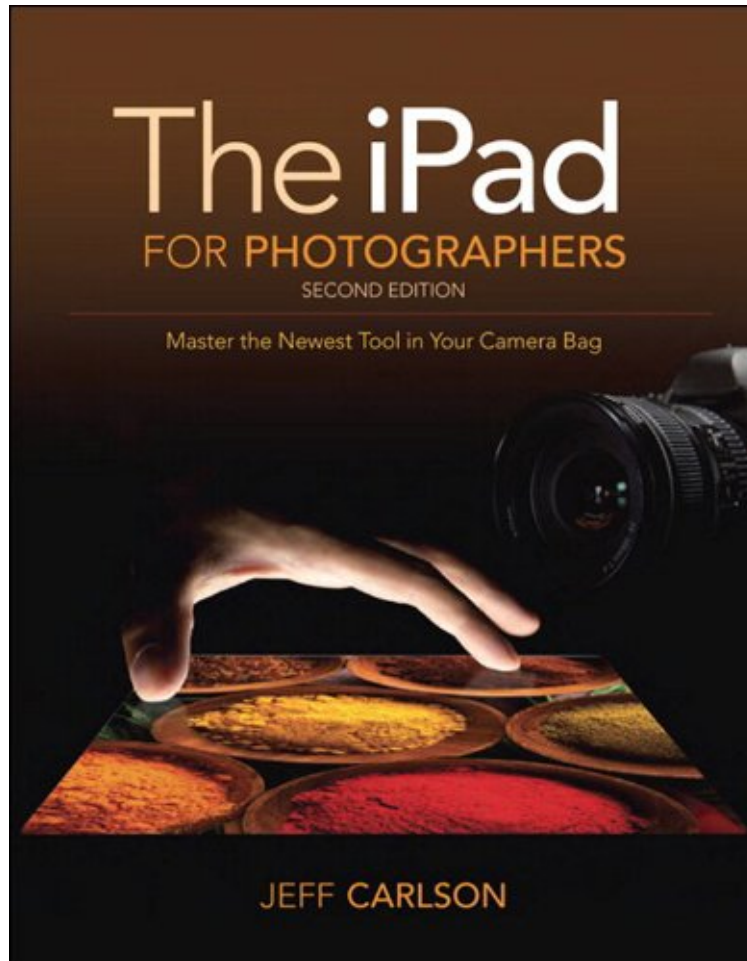


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The iPad for Photographers: Master the Newest Tool in your Camera Bag

Von Jeff Carlson

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Von Jeff Carlson : The iPad for Photographers: Master the Newest Tool in your Camera Bag before purchasing it in order to gage whether or not it would be worth my time, and all praised The iPad for Photographers: Master the Newest Tool in your Camera Bag:

KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. Great Resource for Photographers with iPadVon Dr. Bojan TunguzThis is a wonderful book that covers one of my favorite devices with one of my favorite activities: iPod and digital photography. Ever since I first started using iPod (the first generation) I was immediatly struck with its potential as a tool for digital photographers. Its relatively large screen for a mobile device and a very responsive touch interface make it seem like a product that was created precisely with digital photography in mind. However, due to its many hardware restrictions using it for anything except basic editing

of the pictures taken by the iPad itself can be rather tricky. In terms of both its hardware capabilities and the new apps iPad has come a long way since those early days. Nonetheless, it still poses a challenge in terms of a smooth and fully-capable companion for serious and semi-serious photographers. The iPad for Photographers is a great book for anyone interested in getting the best up-to-date advice on how to use iPad for digital photography. It is very clearly and accessibly written, and it has plenty of detailed step-by-step examples aimed at beginners. The book also covers a lot of material that even the seasoned photographers and/or iPad users could find very useful. For instance, it alerted me to several tricks, apps and devices that I didn't know existed. The book is also very elegantly designed, with very clear color illustrations and photographs. These are both pedagogical as well as artful, adding to this book's overall value. The author also has a very up-to-date site where all the latest information on this topic can be found. This is already the book's second edition, and it's fair to assume when in the near future, when Apple comes with an even more advanced version of iPad, we'll be treated to the third edition. Hopefully there is also a very powerful version of Photoshop in the works for the improved hardware (one that can handle 20 megapixel RAW images for instance) that is when I'll seriously consider ditching photo editing on a computer and embrace iPad as the go-to photo companion for good. Great book that can be a very valuable resource for all photography/iPad enthusiasts.

Kurzbeschreibung Apples popular iPad and iPad mini tablets are incredibly useful tools for photographers on the go. Instead of hauling a laptop, you can tuck a lightweight iPad in your camera bag and take advantage of its large screen, third-party software apps, and online access to effectively complete and share your work away from the studio. With the iPad for Photographers, Second Edition, novice to pro shooters will discover everything that the iPad has to offer with simple step-by-step instructions and the latest real-world advice for: Importing photos from a camera or memory cards using the iPad Camera Connection Kit or Lightning Camera adapters. Transferring photos wirelessly while you're shooting, using Wi-Fi SD cards or adapters, or controlling the camera remotely with devices such as the CamRanger and CameraMator. Organizing and rating images and assigning keyword tags in the field, and integrating them later with Adobe Photoshop Lightroom on your computer. Editing photos with iPhoto, Adobe Photoshop Touch, and other image adjustment tools. Using portfolio software to create and deliver impressive iPad presentations for prospective clients. In this fully updated guide, photographers will learn other clever uses for their iPad including backing up photos in the field, tracking outdoor light conditions, and other techniques.

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ber den Autor und weitere Mitwirkende Jeff Carlson is a columnist for the Seattle Times, a senior editor of TidBITS, and a frequent contributor to publications such as Macworld and Photographic Elements Techniques magazines. He is also the author of numerous books, including the previous edition of The iPad for Photographers, four editions of The iPad Pocket Guide, OS X Mountain Lion Pocket Guide, and Canon EOS-M: From Snapshots to Great Shots. Find more information at jeffcarlson.com, and follow him on Twitter and App.net at @jeffcarlson.