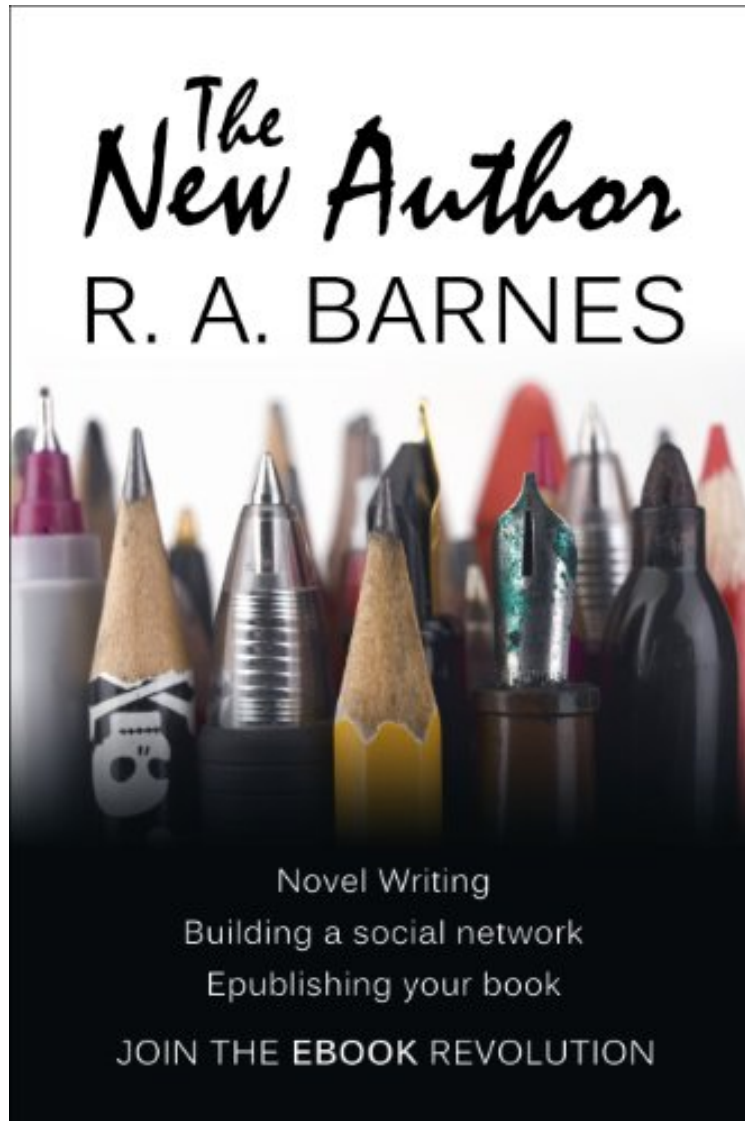


[Read download] The New Author: Writing, Self-Publishing Author Platforms (English Edition)

## The New Author: Writing, Self-Publishing Author Platforms (English Edition)

Von R. A. Barnes

*\*Download PDF | ePub | DOC | audiobook | ebooks*



[Download](#)

[Read Online](#)

Produktinformation - Verkaufsrang: #1283492 in eBooks Veröffentlicht am: 2012-03-20 Erscheinungsdatum: 2012-03-20 File Name: B007MW2GJM | File size: 52.Mb

**Von R. A. Barnes : The New Author: Writing, Self-Publishing Author Platforms (English Edition)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The New Author: Writing, Self-Publishing Author Platforms (English Edition):

KurzbeschreibungA beginners guide to writing a novel, publishing as an independent ebook author and promoting your brand using social networks. With foreword by Jim Williams, author of ten internationally published novels including the Booker Prize nominated Scherzo. The New Author is an excellent piece of writing, combining deceptive simplicity, lucidity and charm: a trick which in practice is very difficult to pull off. The book is also informed by considerable intelligence and analysis founded on firsthand experience. Barnes explicitly warns against the trap that engagement at the required level can become obsessive and time consuming, and in a couple of nice vignettes he makes his point with wit and style. The New Author is a terrific companion for independent e-publishing and I recommend it. There are at least three reasons why you might want to buy this book: 1. you want to be an author; 2. you have already written a novel and want to publish it as an ebook; 3. you want to promote yourself as an author. This book is a beginners guide on how to do the above. It isn't a magic elixir for foolproof million copy marketing of your ebook. It is based upon the experiences of this author and a broad-based peer group. I have to warn you right now, this is not going to be an easy journey. Less of a country stroll, more of a trek up Kilimanjaro. The good news is that almost anyone can trek up Kilimanjaro with the right support, appropriate equipment and a positive attitude. See you at the top. The New Author is a non-fiction work of 44,000 words. What this book does and does not contain The scope of this edition is deliberately limited to basic novel writing guidelines, first practical steps in building and operating a social media platform for authors, and the process of e-publishing a novel on KDP and other market channels via Smashwords. A list of recommended further reading is provided that covers the subject matter, should readers wish to delve deeper into these areas. This edition of The New Author does not contain a method approach to novel writing, advice on publishing in print or a prescriptive silver bullet approach to ebook marketing. The internet is a labyrinth of blogs, websites and web-based tools. User interfaces are constantly being improved, upgraded and changed. No screenshots have been included in this book in order to avoid early obsolescence and to keep the format and page display simple and readable. Hyperlinks to the internet have not been used for similar reasons and to avoid accidental use by the increasing number of ereaders with touch screens. Contents Introduction Foreword Part 1 - writing a novel- Have you got what it takes?- The time, space, support continuum- The Rules- Plot and premise- Planning and structure- Characters- Narrative Voice- Tense- Settings the six senses- Pace structure- Dialogue people will talk- Theme - metaphor- Language and grammar- Editing- Writing peer groups- Beta readers- Vignette 1 - Peer review; the blind leading the blind? Part 2 - Promoting your brand using social networks- Brand- Nom de Plume?- Content - the nitty gritty of your social network platform- Website / blog style- Search Engine Optimisation SEO for your blog / website- Facebook- Twitter- Reader groups- Other social networks- Vignette 2 - Compulsive Communication Syndrome Part 3 - publishing an independent ebook- Getting your manuscript into shape for publishing- Kindle Direct Publishing (KDP)- KDP reports- KDP Community- Author Central- Smashwords- AutoVetter- Premium status- Your pricing on the web- Your ebooks reviews on the web And finally- Self-publishing in print- Marketing an ebook- Vignette 3 - Under the influence - social networks Rubys Top Ten Tips for Ebook Publishing Recommended reading KurzbeschreibungA beginners guide to writing a novel, publishing as an independent ebook author and promoting your brand using social networks. With foreword by Jim Williams, author of ten internationally published novels including the Booker Prize nominated Scherzo. The New Author is an excellent piece of writing, combining deceptive simplicity, lucidity and charm: a trick which in practice is very difficult to pull off. The book is also informed by considerable intelligence and analysis founded on firsthand experience. Barnes explicitly warns against the trap that engagement at the required level can become obsessive and time consuming, and in a couple of nice vignettes he makes his point with wit and style. The New Author is a terrific companion for independent e-publishing and I recommend it. There are at least three reasons why you might want to buy this book: 1. you want to be an author; 2. you have already written a novel and want to publish it as an ebook; 3. you want to promote yourself as an author. This book is a beginners guide on how to do the above. It isn't a magic elixir for foolproof million copy marketing of your ebook. It is based upon the experiences of this author and a broad-based peer group. I have to warn you right now, this is not going to be an easy journey. Less of a country stroll, more of a trek up Kilimanjaro. The good news is that almost anyone can trek up Kilimanjaro with the right support, appropriate equipment and a positive attitude. See you at the top. The New Author is a non-fiction work of 44,000 words. What this book does and does not contain The scope of this edition is deliberately limited to basic novel writing guidelines, first practical steps in building and operating a social media platform for authors, and the process of e-publishing a novel on KDP and other market channels via Smashwords. A list of recommended further reading is provided that covers the subject matter, should readers wish to delve deeper into these areas. This edition of The New Author does not contain a method approach to novel writing, advice on publishing in print or a prescriptive silver bullet approach to ebook marketing. The internet is a labyrinth of blogs, websites and web-based tools. User interfaces are constantly being improved, upgraded and changed. No screenshots have been included in this book in order to avoid early obsolescence and to

keep the format and page display simple and readable. Hyperlinks to the internet have not been used for similar reasons and to avoid accidental use by the increasing number of ereaders with touch screens.

Contents

IntroductionForewordPart 1 - writing a novel- Have you got what it takes?- The time, space, support continuum- The Rules- Plot and premise- Planning and structure- Characters- Narrative Voice- Tense- Settings the six senses- Pace structure- Dialogue people will talk- Theme - metaphor- Language and grammar- Editing- Writing peer groups- Beta readers- Vignette 1 - Peer review; the blind leading the blind?Part 2 - Promoting your brand using social networks- Brand- Nom de Plume?- Content - the nitty gritty of your social network platform- Website / blog style- Search Engine Optimisation SEO for your blog / website- Facebook- Twitter- Reader groups- Other social networks- Vignette 2 - Compulsive Communication SyndromePart 3 - publishing an independent ebook- Getting your manuscript into shape for publishing- Kindle Direct Publishing (KDP)- KDP reports- KDP Community- Author Central- Smashwords- AutoVetter- Premium status- Your pricing on the web- Your ebooks reviews on the webAnd finally- Self-publishing in print- Marketing an ebook- Vignette 3 - Under the influence - social networksRubys Top Ten Tips for Ebook PublishingRecommended readingber den Autor und weitere MitwirkendeI've pedalled the pushbike of life through the Shires' rolling hills, along the folded rocks of Scotland's lochs and out west to the fractured reaches of North Wales. Love found me in the MacGillycuddy's Reeks of Ireland. The Swiss Alps cured me of obsessive compulsion and yielded progeny. Misfits, rogues and psychopaths take form in PERIL, THE BAPTIST and other works. Their voices, they speak to me. I plead with them, but the demons are real. I've carried them on my back across Scandinavia, through the Mid-West, Eastern Seaboard and Deep South of the USA and to the borders of Argentina, Brazil and Paraguay. We teetered together on the brink of the Iguassu Falls and came back. My writing is dedicated to the memory of my late grandfather Robert 'Ruby' Barnes.