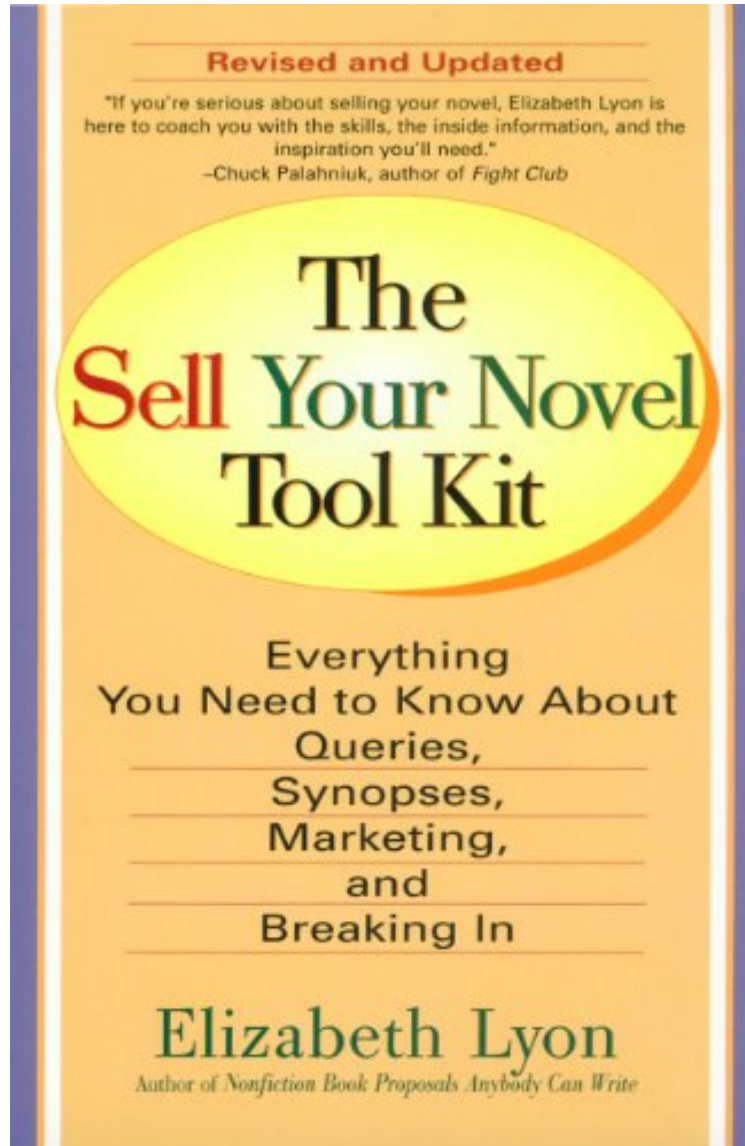


(Get free) The Sell Your Novel Tool kit

The Sell Your Novel Tool kit

Von Elizabeth Lyon

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Von Elizabeth Lyon : The Sell Your Novel Tool kit before purchasing it in order to gage whether or not it would be worth my time, and all praised The Sell Your Novel Tool kit:

Kundenrezensionen Hilfreichste Kundenrezensionen 0 von 0 Kunden fanden die folgende Rezension hilfreich. The keys to selling your book Von Ein Kunde Writing guru Elizabeth Lyon has done it again! This destined-to-be bestseller specifies exactly what is needed to capture the attention of the publishing world. The toolkit not only details practical instruction and advice, but also supplies dozens of successful queries and synopses that will lead the aspiring writer

directly toward the finish line. Based on years of coaching writers, Lyon knows what approaches open an agent's heart and a publisher's wallet. What more could you ask for!0 von 0 Kunden fanden die folgende Rezension hilfreich. Don't send out one query until you've read this book!Von PinkadelicI first met Elizabeth Lyon at a writer's conference and found her to be a profoundly wise yet down-to-earth woman with an expansive knowledge of the publishing industry. In this book, she shares with us her expertise through explanation, example, and recommended reading. I'm thankful that there are people like Elizabeth who make the road from writing to publishing much more easy to navigate. I highly recommend this book to anyone before they send out one query/manuscript.0 von 0 Kunden fanden die folgende Rezension hilfreich. endlich brauchbare BeispieleVon Ann-Merit BlumDie Stärke des Buches liegt eindeutig in den Beispielen, die deutsche Ratgeberautoren anscheinend so frchten - oder ber die sie nicht verfggen. Hier werden Briefe an Verlage und Agenten vorgestellt und kommentiert, ebenso Synopsen. Man erfhrt, was die Autoren jeweils mit ihren Queries erreicht haben. Daran kann man seine eigenen Episteln dann recht gut prfen :-)

KurzbeschreibungENHANCE YOUR CHANCES OF GETTING YOUR NOVEL PUBLISHED WITH THIS ONE-OF-A-KIND GUIDEWriters often spend years perfecting their first novelthen hit a dead end when it comes to getting it published. Learning to market your novel will make it stand out from the thousands of other books clamoring for the attention of an ever shrinking number of publishers.In this book, Elizabeth Lyon offers the wisdom of more than twenty years of experience as an author, book editor, writing instructor, and marketing consultant. Step-by-step, she details what editors want, what questions to ask them, and how to develop a marketing strategy. You will learn: How to categorize your novel, and the sixteen ways of describing it Nine ways of selling your novel Descriptions of the jobs of literary agent, editor, and writer Examples of actual story synopses, and successful query lettersin all the genres How to prepare sample chapters Thirty questions a writer needs to ask a prospective agent.deMarketing is not usually a novelist's specialty. But unless you are among a very lucky few, you are going to have to market your book like crazy in order to get it published or even looked at. In The Sell-Your-Novel Toolkit, Elizabeth Lyon shares the wealth of information she has garnered as a book-marketing consultant and independent book editor. First, she says, make sure that your novel is good and ready; Lyon believes that "only one percent of the novels submitted for publication are both structurally correct and appropriately polished." Once you have utilized all the resources you can muster to fine-tune your prose (writer's groups, freelance editors, books about writing, and long hours at the computer), you've got to start thinking like a marketer. You'll need a catchy title, an alluring synopsis, and a knockout query letter (writer James Axtell calls the query "the single most important piece of paper a novelist writes"). Lyon's instructions for synopsis and query writing are accompanied by several annotated examples. You will need to write and stick to a marketing plan, and you will need to research agents and publishers. Too many writers submit their work blindly, not understanding that "finding a publisher," as Lyon writes here, "closely resembles a job search. You wouldn't think of approaching a company about which you know nothing." Pay attention to who is publishing the kind of fiction you are writing; look on the acknowledgments pages of those books for leads on agents. And whatever you do, try not to get discouraged. After all, says Lyon, "substantially more people fail for lack of persistence than for persisting too long." -- Jane SteinbergKurzbeschreibungENHANCE YOUR CHANCES OF GETTING YOUR NOVEL PUBLISHED WITH THIS ONE-OF-A-KIND GUIDEWriters often spend years perfecting their first novelthen hit a dead end when it comes to getting it published. Learning to market your novel will make it stand out from the thousands of other books clamoring for the attention of an ever shrinking number of publishers.In this book, Elizabeth Lyon offers the wisdom of more than twenty years of experience as an author, book editor, writing instructor, and marketing consultant. Step-by-step, she details what editors want, what questions to ask them, and how to develop a marketing strategy. You will learn: How to categorize your novel, and the sixteen ways of describing it Nine ways of selling your novel Descriptions of the jobs of literary agent, editor, and writer Examples of actual story synopses, and successful query lettersin all the genres How to prepare sample chapters Thirty questions a writer needs to ask a prospective agent